

Mandy Gooch

231G Davis Library, Campus Box 3355,
University of North Carolina at Chapel Hill, Chapel Hill, NC 27599
email: agooch@unc.edu | tel: (919) 962-3713

EDUCATION

Master of Science in Library Science

School of Information and Library Science
University of North Carolina at Chapel Hill

May 2014
Chapel Hill, North Carolina

Bachelor of Arts in Asian Studies

Minor in Japanese
College of Arts and Letters
Old Dominion University

May 2008
Norfolk, Virginia

Study Abroad

Asian Studies Program
Kansai Gaidai University

January 2005 – May 2005
Hirakata-shi, Osaka, Japan

EXPERIENCE

Professional Experience

Research Data Archivist –
The Odum Institute for Research in Social Science
University of North Carolina at Chapel Hill

May 2017 – Present

- Provide data reference and data management consultations for students, faculty, and staff
- Educate students, faculty, and staff on data management best practices through in-course presentations and workshops
- Consult and guide patrons on using UNC Dataverse, a data repository
- Collaborate with Cyberinfrastructure team on grant-related projects, Dataverse issues and maintenance, as well as the development of tools to assist researchers in data verification and reproducible research
- Develop workflows and Dataverse guidance documentation for research projects
- Support and manage the AJPS & SPPQ data verification workflows in coordination with Odum Institute graduate research assistants and archival staff
- Create promotional materials for upcoming events and informational handouts

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- Attend professional conferences, webinars, and workshops to hone data-related skills and inform data management services

Data Services Librarian – The George Washington University

January 2015 – May 2017

- Provided data reference for students, faculty, and staff in the social sciences
- Developed instructional workshops and presentations about data and data management
- Led meetings and developed outreach and training materials, events, and presentations related to digital scholarship and open access as Chair of Scholarly Communications Committee
- Worked with Scholarly Technologies Group to create and promote GW ScholarSpace, the GW institutional repository
- Created data-centric research guides to assist patrons in locating data and understanding data management
- Trained and educated librarians at GW about data and data management
- Attended professional conferences, webinars, and workshops to hone data-related skills and inform data services
- Collaborated with colleagues to develop new services and programs to better serve the GW community
- Hosted series of professional development workshops and presentations for library colleagues
- Worked across campus departments and organizations to streamline the data management workflow for researchers at GW
- Supervised and managed Statistical Consultant Graduate Assistant at GW Libraries
- Built relationships across campus to enhance the data services program at GW

Research Data Coordinator – The Odum Institute for Research in Social Science University of North Carolina at Chapel Hill

January 2013 – January 2015

- Provided reference for patrons searching for specific data sets within the social sciences
- Developed data management workflows to be used by MEASURE Evaluation researchers during and after research project completion

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- Worked closely with faculty researchers and staff at MEASURE Evaluation to ingest and catalog research data as well as increase accessibility and visibility of data via Dataverse
- Designed restricted data use agreement and confidentiality agreements for sensitive data access through Odum Institute's Dataverse
- Assisted in design of research posters for professional conferences
- Created WordPress website for Odum 90th Anniversary
- Designed flyers, brochures, storyboards, and posters for outreach
- Created handouts and instructional materials for training workshops
- Conducted presentations and assisted in training workshops for clients
- Made additions to Odum Staff Wiki

CRADLE (Curating Research Assets and Data using Lifecycle Education) Fellow

June 2013 – August 2014

- Created WordPress website and twitter account for project outreach and team collaboration
- Assisted with time management through creating deadlines schedule in Gantter
- Developed storyboards and modules for CRADLE MOOC in collaboration with project team
- Created poster for conference presentations
- Explored new technologies for online education delivery

Research and Design Student Assistant – House Undergraduate Library

April 2013 – July 2013

- Provided in-person and chat reference for patrons
- Assisted with collection development of arts and agriculture collections using Gobi platform
- Created suggestion cards to help generate feedback from patrons of library
- Updated and reorganized the Staff Wiki on Sakai
- Conducted opening and closing procedures for Research and Design desk
- Tracked interactions with patrons using DeskTracker

Research Experience

Increasing the Value of Open Access Through Open Data Publication Policies

May 2017 – December 2018

- Funded by Robert Wood Johnson Foundation (OAR 74419)

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- Investigated the most effective and efficient methods for implementing data policies that incorporate data review and verification measures for supporting research transparency
- Conducted interviews with editors and authors from different disciplinary scholarly journals
- Collected and cleaned survey data from editors and authors of scholarly journals
- Collected, coded, and cleaned data policy language from scholarly journals

Graduate Assistant – Davis Library Field Experience

August 2013 – May 2014

- Developed survey questions for assessment of Data Security LibGuide
- Created Qualtrics survey with added skip logic to target specific areas of concern based on participants' responses

CRADLE (Curating Research Assets and Data using Lifecycle Education) Fellow

June 2013 – May 2014

- Developed targeted questions for online survey of social science researchers and information professionals about data management practices in collaboration with project team
- Conducted survey and reported descriptive statistics of results in Master's paper
- Created a summary of findings for CRADLE Project

Teaching Experience

Research Data Archivist – The Odum Institute for Research in Social Science University of North Carolina at Chapel Hill

May 2017 – Present

- In-course lecture on data management best practices
 - PUB763 (Spring 2018, Spring 2019)
 - EDUC408 (Spring 2018)

Data Services Librarian – George Washington University

January 2015 – May 2017

- Workshops:
 - What are Data?
 - Intro to Data Management

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- o Building a WordPress Portfolio
- o Developing Engaging Presentations
- Library instruction sessions
- Open Access Bootcamps & GW ScholarSpace Trainings

Research and Design Student Assistant –
House Undergraduate Library
Computer Workshop Series Volunteer

April 2013 – July 2013

September 2012 – April 2013

PRESENTATIONS

- Christian, T., Gooch, M., Vision, T., & Hull, E. (2018). Data Policy Implementation: Practices and Perspectives from the Scholarly Publishing Community. Presentation at International Association for Social Science Information Services & Technology Annual Conference 2018, Montreal, QC, Canada
- Gooch, M., & Christian, T. (2018). The Upside Down of Data: Honest Community Engagement. Poster and pecha kucha at International Association for Social Science Information Services & Technology Annual Conference 2018, Montreal, QC, Canada
- Gooch, M., Christian, T., Vision, T., & Hull, E. (2018). Implementing Data Review Policies: Practicalities and Perspectives. Presentation & panel at Research Data Access & Preservation Summit 2018, Chicago, IL.
- Gooch, M., & Banks, D. (2016). OpenEd: The Open Access Initiative in Education. Presentation at annual Educational Symposium for Research and Innovations, Washington, DC.
- Gooch, M., Gillis, W., & Kinder, R. (2016). Publicizing Open Access at GW: Protect Your Rights, Preserve Your Work, and Increase Your Impact. Presentation at annual meeting for Washington Research Library Consortium, Arlington, VA.
- Gooch, M., & Banks, D. (2016). Planting the Seeds for Open Access Success: Growing Faculty Participation in a New Institutional Repository. Poster presentation at Virginia Library Association Annual Conference 2016, Hot Springs, VA.

SKILLS

- Proficient in data archiving standards and best practices
- Proficient in evaluation of trustworthy data repositories
- Proficient in data management

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- Proficient in DDI best practices
- Proficient in Adobe Creative Suite
- Working knowledge of SPSS, Stata, RStudio, MAXQDA
- Experience with grant writing
- Experience with web design (HTML, CSS, XML, WordPress)
- Experience with LibGuides
- Experience with RefWorks and Zotero
- Familiarity with Qualtrics
- Familiarity with Python, command line, and SQL

ASSOCIATIONS & ORGANIZATIONS

Professional Associations

- **RDAP (Research Data Access & Preservation)** May 2016 - Present
- **IASSIST (International Association for Social Science Information Systems & Technology)** June 2015 - Present

AWARDS & HONORS

- **SHARE Curation Associate** May 2016 – May 2017
- **CRADLE (Curating Research Assets and Data using Lifecycle Education) Fellowship** June 2013 – May 2014

University of North Carolina at Chapel Hill

- **Freeman ASIA (Awards for Study In Asia)** January 2005

Freeman Foundation

- **Monarch Scholarship** June 2003

Old Dominion University

COMMUNITY SERVICE

- **Organization for Transformative Works** April 2015 – Present

Volunteer

- **School of Information and Library Science Mentor Program** January 2013 – May 2014

Mentor

- **UNC Computer Workshop Series** September 2012 – April 2013

Volunteer